**HawkerBells Merchant Survery**

1. Name of the Merchant

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Address of the Merchant

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Store Manager Name and contact.

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1. Interviewee Name and contact

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1. How often you replenish Fresh Stock or Fresh Made

Once a day

More than once a Day. \_\_\_\_\_ (No of times)

Once a week

More than once a week \_\_\_\_\_ (No of times)

Others \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What kind of fresh Stock / Fresh Made

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. How much of wastages in fresh stock or fresh made

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1. How often do you ofter deals / discounts on products.

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1. How many regular customers you have.

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1. How does your customer know about your deals or fresh stocks.

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1. What are highest peak hour of sales on day or week.

On \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ days between \_\_\_\_\_\_\_\_\_\_\_\_

1. What are low sales on a day or week.

On \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ days between \_\_\_\_\_\_\_\_\_\_\_\_